

2025 / 2026

PORTFOLIO

Elisa Lebourdais

Dedicate to Hermès

SUMMARY.

Portfolio

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ABOUT.

Me

As part of my Master 2 studies at **EFAP Paris**, specializing in Luxury & Communication Strategies, I am seeking a **final-year internship** in the luxury sector, starting from April 2026.

Born into a family of artists, I have developed a keen eye for beauty, a valuable asset for thriving in the world of luxury.

My **passion for photography** deepened through nine years of art school training at the **Beaux-Arts**.

Meticulous, and **ambitious**, I wish to put my skills to work for an **inspiring company**.

Over the past few years, my background in communication and strategy has allowed me to **quickly adapt to various environments** while meeting the high **standards** of the luxury industry.

My previous internships and experiences have taught me to combine **attention to detail, brand awareness, and practical responsiveness**.



“*My goal is to sharpen my knowledge and my eye.*”

EXPERIENCES.

Work

September 2024 – February 2025 • Junior Account Executive Assistant at Maison BETC agency (Luxury Division) - Page 8

2023-2025 • Atelier hands of the photographer Sylvie Lancrenon - Page 11

September 2023 - February 2024 • Digital & Communication assistant, jewellery company - medals manufacturer - Page 7

January - April 2023 • Communication and coordination assistant at the publishing house “Editions Odyssée” X Escourbiac / Art publisher - Page 6

April-June 2022 • Communication assistant and marketing chief project within the company and workshop Encré. - Page 5

2020-2021 • Beaux Arts class during 9 years - **2019-2021** "ArtLab" class little art preparatory

2018-2025 • Photographer assistant, boat shooting on the sea (www.ewan-photo.fr) - logistic book edition

2017 • Preparation of a transatlantic exposition on Queen Mary II board, for "The Bridge" event

2017 • Auction charity assistant (via Drouot Paris) on Queen Mary board

April - June 2022

First-year internship of 2 months at the company and workshop Encré, as a communication assistant and marketing project manager.

ENCRÉ.
Independent creative House

Responsibilities :

- Creative monitoring of media and social networks
- Creation of communication materials (press kits, marketing visuals, social media visuals)
- Event organization
- Visual production (event photographer) / social media
- Commercial experience: customer reception in the boutique, stock management



January – April 2023

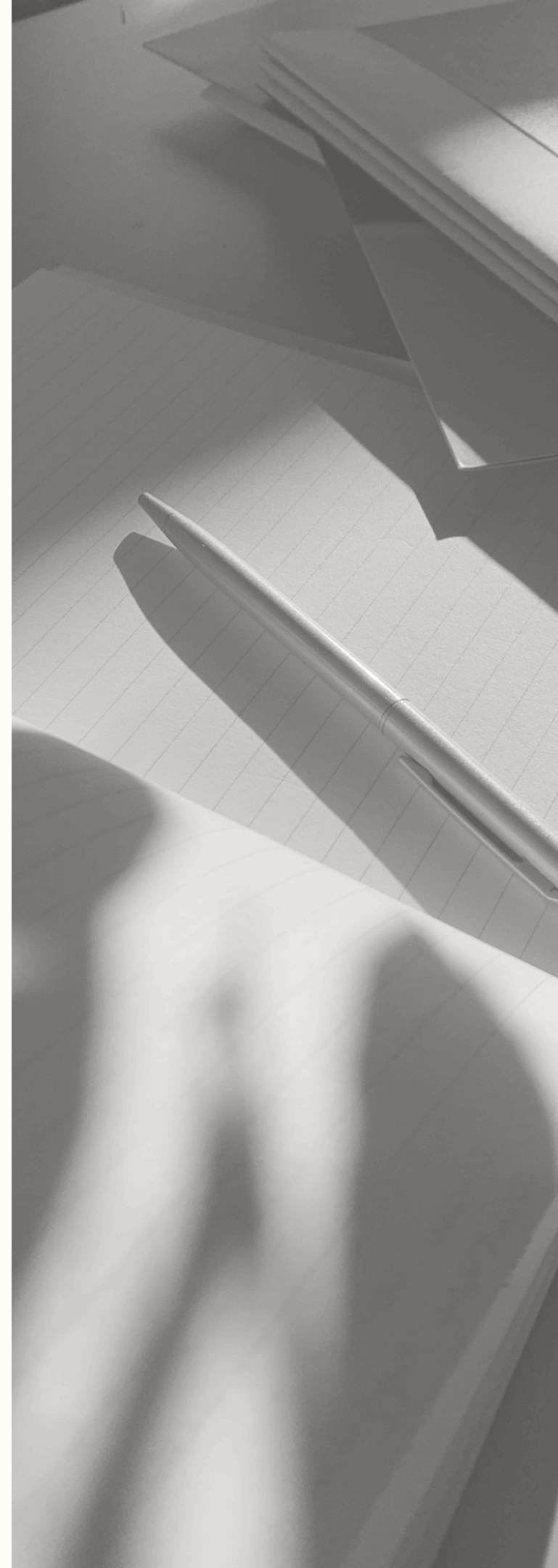
As part of my second year at EFAP Paris, I completed a four-month internship at Escourbiac l'Imprimeur, the parent company of Éditions Odyssée, an art publisher, as a communication and coordination assistant.

ODYSSÉE.

Art Publisher

Responsibilities :

- Web design (layout, SEO, coding, articles)
- Organization of events / openings / signings / book launches (Artcurial)
- Monitoring and assistance with editorial projects
- Writing press materials and digital editorial content
- Community management / social media
- Video editing / visual production



September 2023 – January 2024

As part of my third year of studies at EFAP Paris, I completed a five-month internship at the heart of Becker jewelry house, a manufacturer and medal artisan, as a communication and digital assistant.

BECKER. *Jewellery and medal House*

Responsibilities:

- Digital strategy, creation and redesign of websites (UX/UI audit)
- Collaboration with experts (web designer, developer, project manager)
- Creation of iconographic content for e-commerce sites
- Visual production: photography, video editing, workshop backstage, interviews
- Development of knowledge of the jewelry market in France and internationally (USA, Italy)
- Event management (organization of a jewelry fair in Italy)
- Development of a new gold medal brand



September 2024 – February 2025

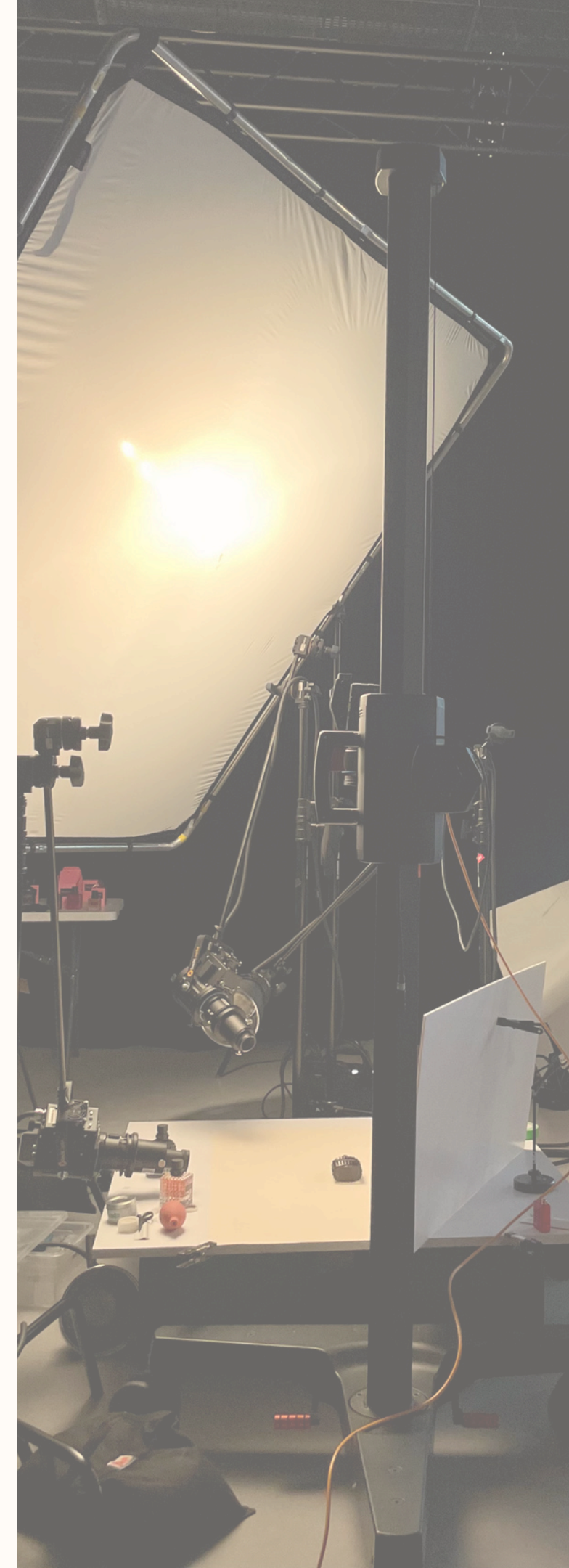
As part of my first year of Master's at EFAP Paris, I completed a six-month internship at the heart of the advertising agency BETC, within the luxury division “Maison BETC”, as an account manager for Valentino Beauty.

MAISON BETC.

Luxury advertising agency

Responsibilities:

- Participation in the management of advertising campaigns (for the new lipgloss, new Born In Roma Extradose & Ivory, Mother day, Valentine day, Holidays, new Spike Disco...)
- Writing creative briefs with strategic recommendations
- Follow-up and coordination of project stages, directly with the client: creation, pre-production, production, post-production
- Daily client relationship management
- Monitoring of the luxury industry (competitive research)
- Learning the codes of the luxury sector



PASSIONATE ABOUT



PHOTOGRAPHY.

MY WORKS.

Personal projects

Photography has been a true passion of mine for several years.
I naturally gravitated toward portraits, fascinated by the beauty of faces and the emotions they convey



Set photographer assistant, capturing the intensity of a film shoot

- Movie “Rien à perdre” with Virginie Efira - 2023
- Movie “Gourou” with Pierre Niney and Marion Barbeau - 2026

MY WORKS.



Assistant to photographer Sylvie Lancrenon, since 2022

- Preparation of exhibitions and events (private sales of prints and artworks)
- Assistant on photo and film shoots
- Archive organization and management
- Web development, social media & post-production photo editing
- Art direction on ongoing projects

MY WORKS.

Shooting for a jewelry & medals house since 1903,
showcasing expertise

- Press release :
[Le Journal du Luxe](#)



Others :

- Recommendation for
social media strategy
and website strategy

Journalist's portraits for her new
brand "La Pampa"

- Press release :

[ELLE Magazine](#)

[Challenges](#)

[La pampa web site](#)



HARD SKILLS

- Proficient in Adobe Suite software
- English (professional level)
- Spanish (intermediate level)
- Website development & HTML/CSS language
- Analytical and strategic mindset
- Campaign building - creative & marketing strategies - communication
- Comfortable speaking (conference hosting)



SKILLS.

To assist and support your projects

SOFT SKILLS

- Strong adaptability
- Attention to detail
- Attentive, sharp and creative eye
- Rigorous
- Responsive
- Dynamic



RECOMMENDATIONS.

They trusted me

CEO of the publishing House Odyssée



Alain Escourbiac · 1er

Directeur Général Escourbiac l'imprimeur

Le 27 avril 2023, Alain était le/la manager direct(e) de Elisa

Elisa est une personnalité très agréable qui s'est adaptée très rapidement à notre environnement professionnel.

Elle a su très vite se rendre indispensable dans notre équipe.

Belle progression entre le début et la fin de son stage.



Adrien Collange · 1er

Dirigeant d'entreprises

Le 15 février 2024, Adrien était le/la manager direct(e) de Elisa

J'ai eu la chance d'accueillir Elisa dans notre entreprise pour son stage de 3ème année à l'Efap.

J'ai été agréablement surpris par la maturité d'Elisa, sa faculté d'adaptation et son esprit vif et positif.

D'une justesse de tous les instants à une implication sans faille, je souhaite sincèrement que nos chemins professionnels se croisent à nouveau à l'avenir.

Merci pour ce stage et belle réussite à toi!



Beaux-Arts Teacher
Instructor in Art History and
all artistic disciplines

CEO of the jewellery and medals House Becker and
Majoado

CONTACT.

For our collaboration in 2026

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